



Driving change

through
investor
stewardship



2025 Engagement Snapshot



We engage differently. We engage for impact.

As a foundational part of our work at SHARE—Shareholder Association for Research and Education, our shareholder engagement program gives institutional investors the tools to become active owners.

We work with investors to facilitate constructive shareholder dialogues with companies in their portfolios, collaborating in conversations that move social and environmental change at the corporate and policy level.

We will work with you to identify key environmental, social and corporate governance issues that your voice can help progress or improve. Our program participants range from family foundations and religious investors to Indigenous trusts, universities and large public pension plans.

Our program benefits each participant's portfolio and tackles systemic risks to build a sustainable, inclusive and productive economy that benefits us all.

Our shared belief in the value of active ownership is what inspires us to engage efficiently and creatively. We represent more than 80 different investor organizations to drive sustainable and inclusive economic changes.

Building an effective engagement strategy requires dedicated capacity and a unique set of skills in the areas of financial analysis, corporate reporting, sustainability and issue-area expertise in order to evaluate company approaches to climate change, human rights and corporate governance.



SHARE is here to help.

- + SHARE's stewardship service helps institutional investors become active owners by facilitating constructive shareholder dialogues with companies on key environmental, social and corporate governance (ESG) issues.
- + Our approach is unique and effective. SHARE amplifies the voices of investors through cooperation. Our program participants range from small foundations and religious investors to Indigenous trusts, universities and pension plans.

Why choose SHARE?

We do the heavy lifting

Working with SHARE means you do not have to develop expertise in-house, or burden existing staff with added responsibilities. Our team of expert staff have years of professional experience, relating climate change, human rights, and reconciliation

A community of practice

A community of practice. With over two decades of experience, our clients learn from and support each other in achieving bigger outcomes than they could on their own.

Ambitious and responsive goals

Ambitious and responsive goals. When we set standards at one company, we don't stop there. If we recognize a better practice that can elevate results across an industry or market, we engage with other companies to raise standards across the sector and economy-wide.



[Learn more about SHARE](#)



Our Engagement Priorities

SHARE is the Engagement Secretariat for Climate Engagement Canada, with partners the Responsible Investment Association (RIA), UNPRI and Ceres. Its mission: to mobilize Canada's financial sector to drive down emissions among Canada's top emitting publicly traded companies. By joining SHARE's engagement program, you can also be a part of CEC.

SHARE also hosts the University Network for Investor Engagement (UNIE), bringing together 17 Canadian university funds to act together in tackling climate change.

THEME ONE

Leveraging Corporate Action Aligned to Climate Science

SHARE's engagements focus on mitigation, asking both energy suppliers and high-energy users to set and meet ambitious greenhouse gas reduction targets – and on transition, to align financial and regulatory systems with an accelerated transition, while accounting for the impacts on workers and communities.

Our focus areas are strategically selected to ensure that our efforts are positioned to achieve maximum impact. The six major focus areas for 2025 include:

- ◉ Financing Climate and Energy Transition;
- ◉ A Sectoral Approach to Oil & Gas;
- ◉ Decarbonizing Utilities;
- ◉ Mining for a Just Transition;
- ◉ Science-Based Targets for Retail; and
- ◉ Fueling Innovation for Transport



THEME TWO

Investing in Reconciliation

Guided by the Truth and Reconciliation Commission of Canada's final reports and Calls to Action, our engagements center Indigenous leadership, building meaningful collaborations for corporate change to a more just and equitable society.

SHARE raises awareness among and mobilizes investors and companies to foster respect for Indigenous rights and support the growth of the Indigenous economy. Achieving reconciliation is possible but only with concerted effort by all parts of Canadian society. In 2025, SHARE will focus on promoting investment in the Indigenous economy – engaging companies to increase procurement from Indigenous-owned businesses, hiring of Indigenous employees, and investment in skills development and training.

SHARE will also be encouraging companies to develop fulsome Reconciliation Action Plans (RAPs) as well as implementing economic reconciliation through the Partnership Accreditation in Indigenous Relations (PAIR).

Lastly, SHARE will encourage the adoption of responsible mining practices, including the operationalization of FPIC and centering Indigenous consultation, which are both key components of a just transition and can help companies mitigate risk and bring forward economic opportunities for Indigenous communities.



THEME THREE

Advancing Decent Work to Combat Inequality

Excessive economic inequality has been shown to impede economic growth and increase instability.

As much as inequality is a broader political, economic and social question, investors can contribute to addressing it. To combat inequality, SHARE promotes decent work, particularly in sectors reliant on a precarious workforce. We encourage the establishment of robust systems of accountability for workforce issues can help create the conditions required for workers to advocate for fair wages, safe working conditions and equal opportunities for all.

Our work is informed by internationally recognized human rights norms such as the ILO core conventions and the UN Guiding Principles for Business and Human Rights.

Our 2025 focus includes:

- ◉ Workforce Accountability
- ◉ Empowering Workers through Freedom of Association and Collective Bargaining Rights
- ◉ Promoting Board Accountability for Decent Work
- ◉ Eliminating Workplace Discrimination based on Racial, Ethnic and Gender Identities
- ◉ Supply Chain Human Rights Due Diligence
- ◉ Safeguarding Migrant Worker's Rights in the Food Supply Chain
- ◉ Addressing Forced Labour in the Apparel and Garment Sector



THEME FOUR

Addressing Broader Societal Impacts for a Resilient Future

Double materiality is a way of thinking about investment risks and opportunities both from the perspective of how they may impact the investment, and how the investment may impact on society.

Addressing broader societal challenges that result from structural inequities, especially in sectors that provide services that contribute to people's well-being and economic mobility, is a way of improving both investor and societal outcomes.

We have identified four key focus areas in which business activities can have critical social and economic impacts beyond the four walls of the company, but which are also relevant to corporate success.

Our 2025 focus areas include:

- ◉ Racial Equity
- ◉ Health Equity
- ◉ Responsible Housing
- ◉ Ethical Artificial Intelligence



SHARE Advisory Services

SHARE has worked with asset owner boards and investment committees for over twenty years, providing support in improving board oversight and governance of responsible investment policy development and implementation.

Our advisory team can help institutional investors develop a clear framework and strategy for responsible investment, including board and investment committee education, strategy and policy development, and outsourced responsible investment expertise.



Whether you have \$20 million in assets under management or \$20 billion; if you are just getting started or are continually wanting to raise the bar, SHARE can give you the support you need to continually improve your responsible investment performance."

Shannon Rohan
Chief Strategy Officer, SHARE

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SHARE mobilizes investor leadership for a more sustainable, productive and inclusive economy. We do this by building responsible investment leadership among asset owners and amplifying investor voices in support of improved corporate sustainability practices and better rules and regulations that govern capital markets.

SHARE's impact-oriented shareholder engagement, proxy voting and policy advocacy programs are focused on achieving changes in corporate policy and practice that not only mitigate risks at the company level, but also contribute to building a sustainable, inclusive and productive economy upon which long-term investment incomes depend.

To learn more, contact SHARE
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Unceded territory of the xmθkwym (Musqueam),
Skwxwú7mesh (Squamish), and slílwta (Tseil-
Waututh) Nations

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Territories of the Mississaugas of the Credit,
Anishnabeg, Chippewa, Haudenosaunee and
Wendat peoples

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